

# STUDIO SHEET

The short version of the Studio Booklet.

## BRANDING



Wordmark

Combo Mark

Abstract Mark

## EXPERIENTIAL



wayfinding

exterior graphics

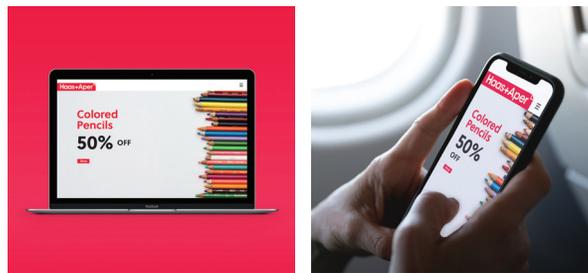
## PRINT



tote bag

business cards

## WEB



desktop

mobile

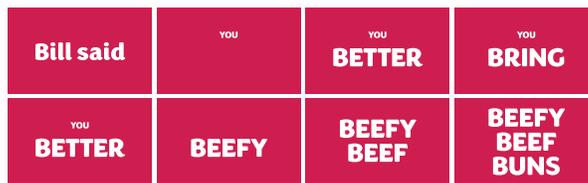
## PACKAGING



cup

box

## MOTION



storyboards

AGES  
13+



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## COLOR



## FORM



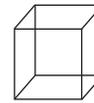
Simplicity  
or Simple



Closure



Multistability  
or Multi



## T

## TYPOGRAPHY

Times  
New  
Roman

Helvetica

Thin  
Regular  
**Black**

Extended  
Condensed

Roman  
*Italic*

72

12

Serif

Sans Serif

Weight

Width

Posture

Point Size

AGES  
13+

