

# CULTIVATE

## RULEBOOK



2-5 PLAYERS



AGES 14+



20-50 MIN



HOW TO PLAY VIDEO



## INTRODUCTION

You are a cult leader working to fill your compound with followers who can help you carry out your cult's agenda. As you cultivate various types of recruits, their unique skills will gain your cult powers to help you fulfill your agenda. But watch out! If you are becoming too powerful, rival cult leaders may try to sabotage you or convert the followers you can't keep in line. You might also garner unwanted attention and be subjected to an undercover investigation at any time. Investigators can be bribed to leave your cult if you are willing to give up followers. At times you may find that some of your followers are not so helpful. You may need to let them go to make room in your compound for followers who can better serve your agenda. Persuade the right followers, outwit your foes, and rise above the rest.

## OBJECTIVE

Score the most points by filling your compound with followers, fulfilling agendas, and avoiding investigators.

## CONTENTS

|                                |                         |                |
|--------------------------------|-------------------------|----------------|
| 5 Double-Sided Compound Boards | 91 Follower Meeples     | 5 Marker Cubes |
| 74 Playing Cards               | 5 Character Agenda Mats | 1 Score Pad    |

## GAME SETUP

Follow the steps below before you begin the game.

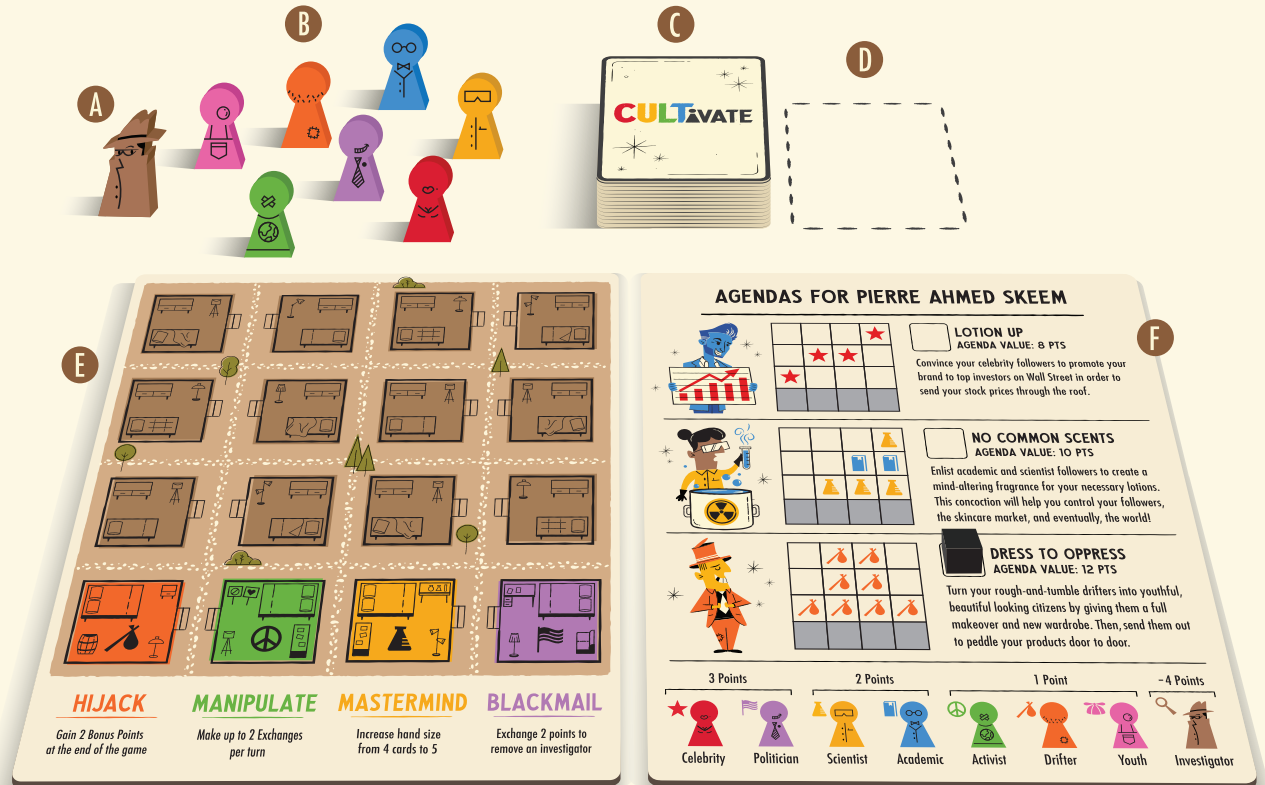
1. Randomly deal out a double-sided compound board to each player.
2. The player who gathered the group together goes first. Starting with the first player and proceeding clockwise, players will each choose a character agenda mat and choose **ONE** of the three agendas they want to attempt for the game. Players will mark their chosen agenda with their marker cube.
3. After selecting your agenda, review both sides of your compound board to determine which side you want to play on. Powers are the same on all boards, but you will want to determine which type of followers you want to collect that won't compete against your agenda.
4. Remove the **FIVE Undercover Investigation** cards from the playing deck, then shuffle the remaining cards and deal **FOUR** to each player. After the cards are dealt, add **THREE Undercover Investigation** cards to the deck and shuffle again. For a more challenging game, use **FOUR** or **FIVE Undercover Investigation** cards instead of **THREE**. Place the playing deck face down in the middle of the playing area to create a draw pile.
5. Place follower meeples in the playing area where all players can reach. For a 5-player game use all 91 meeples. For a 4-player setup remove **TWO** of each color (not including investigators) and for a 2-player or 3-player setup remove **FOUR** of each color (Not including investigators).

### INVESTIGATOR INSIGHTS

Watch which agenda your opponents choose before selecting yours. For an easier game select an agenda that will allow you to avoid competing for followers of the same color, or for competitive players, select a similar color agenda to create a challenge!



## GAME SETUP DIAGRAM



- A** Investigator
- B** Follower Supply
- C** Playing Deck
- D** Discard Area
- E** Compound Board
- F** Agenda Mat
- G** Marker Cube

## PLAYING THE GAME

On a player's turn, the player will choose ONE of the following actions:

- **PLAY A CARD** from their hand, then draw a replacement card to replenish their hand.  
Example: This card allows you to gain one Academic follower from the supply.
- **DISCARD** any number of cards, then draw an equal number of new cards to replenish their hand.
- **MAKE AN EXCHANGE** following the exchange rules (See Follower Exchanges on page 6).


If there are no cards in the draw pile, shuffle the discard pile to replenish it. When drawing multiple cards from the draw pile be sure to draw them 1 at a time. This is important for cases where a player draws both an *Undercover Investigation* and a *Political Influence* card (See Special Card References on page 8).

## CHARACTER AGENDAS

Any player who has their agenda completed when the game ends earns bonus points as indicated on the card. An agenda is accomplished by placing specific types of followers in a player's compound to match the pattern selected on their character agenda mat. A player may only work toward accomplishing ONE agenda during a game. When an agenda is completed during game play, it can still be lost through stealing, exchanges, swaps, or switches.

### AGENDAS FOR PIERRE AHMED SKEEM

---




**A**

|   |   |   |   |
|---|---|---|---|
|   |   |   | ★ |
|   | ★ | ★ |   |
| ★ |   |   |   |
|   |   |   |   |

**LOTION UP**  
AGENDA VALUE: 8 PTS

Convince your celebrity followers to promote your brand to top investors on Wall Street in order to send your stock prices through the roof.

---




**B**

|  |   |   |   |
|--|---|---|---|
|  |   |   | 🧪 |
|  |   | 📖 | 📖 |
|  | 🧪 | 🧪 | 🧪 |
|  |   |   |   |

**NO COMMON SCENTS**  
AGENDA VALUE: 10 PTS

Enlist academic and scientist followers to create a mind-altering fragrance for your Necessary Lotions. This concoction will help you control your followers, the skincare market, and eventually, the world!

---



**C**

|   |   |   |   |
|---|---|---|---|
|   | 👉 | 👉 |   |
|   | 👉 | 👉 |   |
| 👉 | 👉 | 👉 | 👉 |
|   |   |   |   |

**DRESS TO OPPRESS**  
AGENDA VALUE: 12 PTS

Turn your rough-and-tumble drifters into youthful, beautiful looking citizens by giving them a full makeover and new wardrobe. Then, send them out to peddle your products door to door.



---



3 Points



2 Points



1 Point



-4 Points



  
  
 Celebrity



  
  
 Politician



  
  
 Scientist

  
  
 Academic

  
  
 Activist

  
  
 Drifter

  
  
 Youth

  
  
 Investigator

- A** Agenda Diagram
- B** Marker Cube Placement
- C** Agenda Value
- D** Follower Key

## FOLLOWERS

A player is limited to only a finite number of followers they can recruit. If the followers a player wants have already joined an opponent's cult, they will need to convert them or force a deal with another cult leader. A player can also make exchanges to get the followers they need if they don't draw the right cards!

Celebrity: 3 Pts

Politician: 3 Pts

Scientist: 2 Pts

Academic: 2 Pts

Activist: 1 Pts

Drifter: 1 Pt

Youth: 1 Pt

Investigator: -4 Pts

4

## FOLLOWER PLACEMENT

Followers must always be added to compounds starting in the TOP ROW and moving downward through the compound. Followers may be placed in any column as long as they are ALWAYS placed in the top-most empty space in the column. In some cases, exchanges or steals may result in an empty space with followers already placed below it. A player must ALWAYS refill the top-most empty space before continuing down the column.

- 1 If a follower is stolen or exchanged away, the top-most available space must be filled before continuing down that column.

1

|   |   |   |   |
|---|---|---|---|
| ✓ | ○ | ○ | ✓ |
| ○ | ✓ | ○ | ✗ |
| ✗ | ✗ | ✓ | ✗ |
| ✗ | ✗ | ✗ | ✗ |

## INVESTIGATORS

While cultivating followers, a player may gain unwanted investigators in their compounds. Investigators are undercover in your cult, so they ARE considered followers. These investigators stop any followers, **including other investigators**, from being placed **BELOW** them. Investigators can be placed on ANY space no matter the color, however, they must still be placed in the top-most available space in a column. There is no limit to the number of investigators a player can have in their compound. Investigators remaining in a player's compound at the end of the game are each worth -4 points.

### Examples:

- 1 The investigator stops any followers from being placed below it until it has been removed from the compound.
- 2 Investigators can be placed in any space, no matter the color.
- 3 This move is **INVALID**. Investigators must still be placed in the top-most available space.
- 4 This move is **INVALID**. An investigator cannot be placed below another investigator.

1      2      3      3

|   |       |   |   |
|---|-------|---|---|
| ○ | ○     |   | ○ |
| ♁ | ○ ✗ ♁ |   | ○ |
| ✗ | ○     |   | ♁ |
| ✗ | ♁     | ✗ | ♁ |

## REMOVING INVESTIGATORS

Investigators can be removed from a player's compound by performing the following actions:

### EXCHANGE

Giving up 4 points worth of followers to remove an investigator from the compound (*Blackmail* power can lower this to 2 points).

### CARDS

Playing the cards *Sabotage a Rival* or *Force a Deal* to move investigators to an opponent's compound. (*Assign a New Task* can also help to move investigators within a player's own compound.)



## FOLLOWER EXCHANGES

As an action, a player may choose to exchange followers from their compound with followers from the supply. After an exchange is made, acquired followers must be placed in the player's compound following normal placement rules. Only one exchange may be made per turn, unless the *Manipulate* power has been activated (See Powers on page 7). There are 4 types of exchanges as follows:

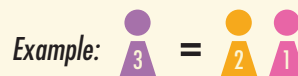
### ONE FOR ONE

Exchange ONE follower from your compound for ONE follower of a different type of equal point value.



### ONE FOR MULTIPLE

Exchange ONE follower from your compound for any combination of followers equaling the same point value.



### MULTIPLE FOR ONE

Exchange any combination of followers from your compound for ONE follower of equal point value.



### REMOVE INVESTIGATOR

Exchange any combination of followers equal to FOUR points from your compound to remove an investigator. Both the followers and investigator are removed in this type of exchange.



There may be times that you may want to make a One for Multiple exchange where you are unable to gain back an equal value of points. This is allowed. For example, exchanging a 3 point Celebrity and only gaining a 2 point scientist because there are no 1 point followers left in the supply.

## INVESTIGATOR INSIGHTS

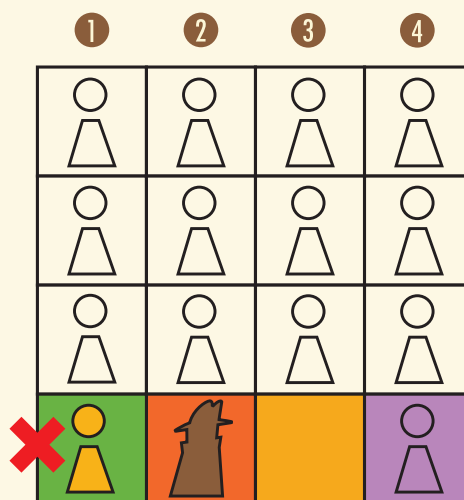
Making exchanges can help you fulfill your agenda or fill color-specific spaces when you are struggling to gain the right type of followers. Exchanges can also help you remove investigators to avoid negative points at the end of the game.



## LOCKED SPACES

Each compound board has 4 colored spaces in the bottom row. These spaces allow a player to gain powers to help them fill their compound and accomplish their agenda. Only followers matching the color/symbol of the space may be placed in the bottom row with the exception of the investigator, which may be placed in any space. Once a follower of the correct color is placed in a colored space it is locked in and cannot be moved by any player including the player who placed it. When a player fills a locked space, the corresponding power is immediately in effect and cannot be lost. An investigator in a locked space does not allow powers to be in effect and can still be moved.

- 1 This move is **INVALID**. The follower placed in the locked space must always match the color of the space they are on.
- 2 An investigator in a locked space does not allow the power to be in effect, and it can still be moved.
- 3 There is no follower in the locked space. The power is not in effect.
- 4 The column is filled, and the correct type of follower is in the locked space. The column's power is active and the follower in the locked space may not be moved.



## POWERS

Powers are listed on compound boards under their corresponding locked space. Powers are used on a player's turn as part of their action. Powers immediately take effect when a locked space is filled (Locked spaces with investigators are not considered filled). **Powers can never be lost.**

### HIJACK

If this space is filled at the end of the game, the player adds 2 additional bonus points to their score.

### MANIPULATE

On their turn, a player with this power may make up to 2 exchanges per turn. This does not allow a player to take 2 different actions per turn. You may only make another exchange if you have already made an exchange.

### MASTERMIND

When this power is gained, immediately draw an additional card to increase your hand size from 4 cards to 5.

### BLACKMAIL

When making an exchange to remove an investigator from their compound, a player with this power only needs to remove 2 points worth of followers rather than 4 points.

## INVESTIGATOR INSIGHTS

Your power is in effect **IMMEDIATELY** when a locked space becomes filled. For example, if you use an exchange to fill the *Manipulate* locked space, you gain that power immediately, and can perform a second exchange that same turn.



## ENDING THE GAME

When a player fills all spaces in their 4x4 compound, they finish the game and all other players take 1 final turn. Moves made on the final round may **NOT** affect players who have filled their compound (A player's compound is not considered filled if there are any investigators on it). If playing a card on your final turn, you **DO NOT** draw a new card to replenish your hand.

## SCORING

All players add their scores after the final player has completed their turn. When calculating scores:

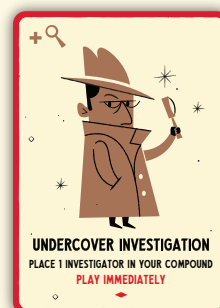
- Add up point values of followers cultivated. Subtract 4 points for each investigator in your compound.
- Add bonus points earned from a completed agenda.
- Add bonus points earned from a filled *Hijack* column.
- All players who completely fill their compound earn 5 bonus points.

The player with the most points wins the game. In the case of a tie, the player with the most followers in their compound wins. If there is still a tie, players share the victory.

## SPECIAL CARD REFERENCES

### UNDERCOVER INVESTIGATION

A player who draws this must **IMMEDIATELY** place an investigator in their compound. The *Undercover Investigation* card is then discarded and the player draws a new card to replenish their hand. If there are no valid spaces to place an investigator, simply discard this card. You may choose the number of *Undercover Investigation* cards you add each game based on how difficult/long you want the game to be. Three for a standard game, four or five for a more challenging game.



X5

### SABOTAGE A RIVAL

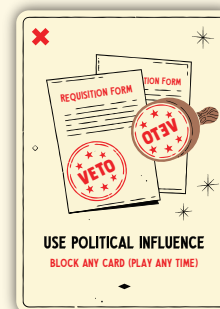
Move an investigator from ANY compound to another player's compound. If no players have investigators in their compound, *Sabotage a Rival* cannot be used.



X3

### USE POLITICAL INFLUENCE

A player can play this card at ANY time to block ANY card including other *Use Political Influence* cards and *Undercover Investigation* cards. The blocked card is immediately cancelled, then discarded. The player draws a new card to replenish their hand after using a block. Play continues in normal order. You cannot block an exchange or discard action – only cards.



X5



### CONVERT A FOLLOWER

A player steals ANY follower from an opponent's compound. This card can be helpful for getting followers needed for your agenda when they are not available in the supply.



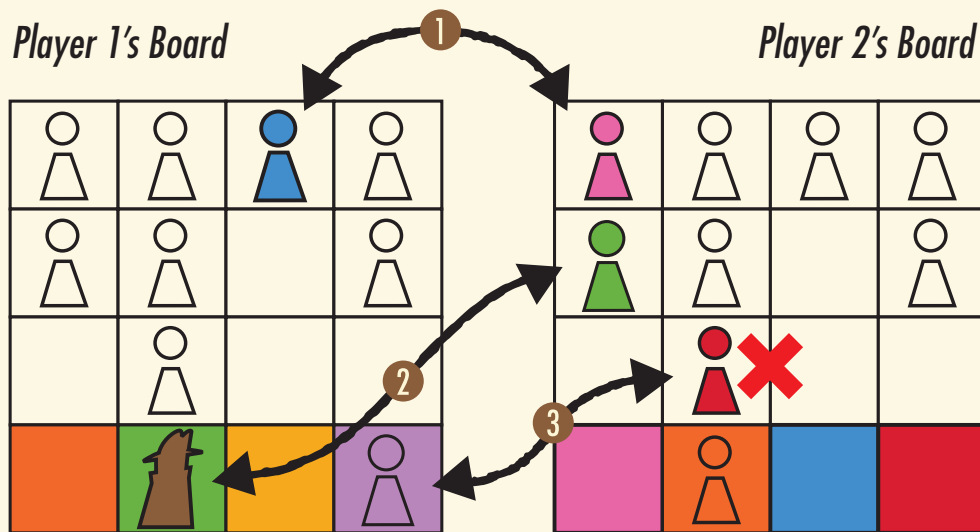
X5

### FORCE A DEAL

A player swaps ONE of your followers with ANY follower of your choice from another player's compound. Swapped pieces must occupy the same space each was taken from (Rules for color specific spaces must still be followed).



X5



- 1 Followers are swapped, filling each other's spots.
- 2 Investigators are considered followers, and may be swapped. However, you may NOT swap a follower out of a locked space, UNLESS it is an investigator.
- 3 This move is **INVALID** because player 1's follower is in a locked space, and therefore cannot be moved.

### INVESTIGATOR INSIGHTS

You can play your *Use Political Influence* card to block other players' cards, even when their action doesn't affect you. You can also play it to stop *Undercover Investigation* cards you draw.



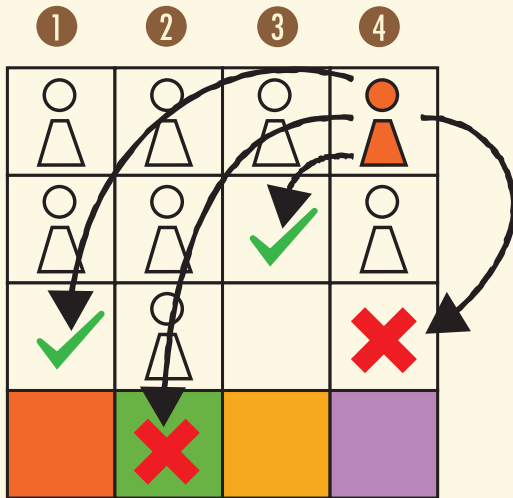
## ASSIGN A NEW TASK

A player moves a placed follower to an empty space or switches spaces of 2 followers within the same compound. Once a follower is picked up to move to a new space, its space is considered empty, and the player must continue to fill columns from the top row down. This card may be used in a player's own compound or in an opponent's compound.



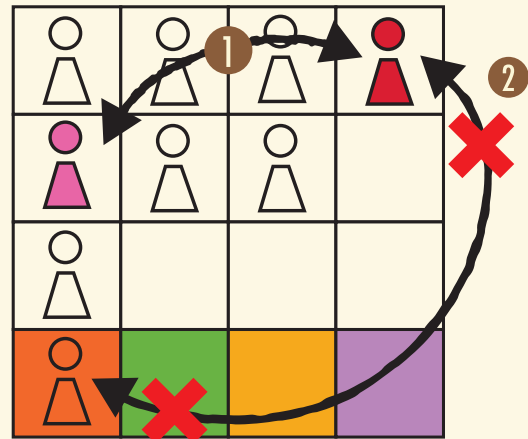
X5

### Moving to Open Space Examples:



- 1 The orange Follower moves to the top-most available spot in the first column.
- 2 This move is **INVALID** because followers placed in the locked space must match the color of the space they are placed on.
- 3 The orange follower moves to the top-most available spot in the third column.
- 4 This move is **INVALID** because the space the follower is taken from then becomes the top-most available spot in that column.

### Swapping Follower Placement Examples:



- 1 Followers are switched, filling each other's spaces.
- 2 This move is **INVALID** because followers placed in the locked spaces must match the color they are placed in.

## INVESTIGATOR INSIGHTS

The *Assign A New Task* card can be helpful to deter an opponent from fulfilling their agenda or filling a column.



## ACKNOWLEDGEMENTS

Thank you to everyone who helped us make our first game come to fruition! We couldn't have done it without all of you!  
-The Pops & Bejou Crew

**SPECIAL THANKS** to Marcus Almanza, Henry Beach, Kylie Bengston, Michaela Erlendson, Steph Forbord, Justin Foss, Kennedy Foss, Tracy Foss, Ally Hatcher, Dan Kezar, Danny Kvale, Ralf Mehnert-Meland, Ben Paul, Annie Prafcke, Chris Raguse, Ryan Raguse, Brooke Rambow, Alan Repak, Bobbi Sells, Brie Sells, Cami Sells, Mariah Sorby, Erin Winters, Andrew Winterfeldt

|                        |                       |                    |                    |
|------------------------|-----------------------|--------------------|--------------------|
| Vanessa Agnes          | Toby Farrenkopf       | Jordan Maahs       | Casey Seigel       |
| Nathan Almen           | Shelly Fink           | Joe Masek          | Eric Seigel        |
| Alyssa Anderson        | Neil Foss             | Josh Masek         | Kori Sells         |
| Devin Anderson         | Evan Gibbs            | Mel Masek          | Nate Sharp         |
| Harper Aitchison       | Anna Granlund         | Ephraim McCormick  | Jade Sheriff       |
| Kyle Baranko Faught    | Hogan Haas            | Elizabeth McGathey | Leigh Ann Skurupey |
| Loren Baranko Faught   | Laura Hager           | Emma McIntyre      | Martin Soederhamn  |
| Erika Beseler Thompson | Kyle Hagler           | Elizabeth Meyer    | Kayla Sorum        |
| Joel Beseler Thompson  | Michael Hanson        | Mean Meyers        | Maggie Squyer      |
| Carrie Booth           | Ellie Hayden          | Molly Mikkelson    | Carmen Steuk       |
| Dirk Booth             | Nina Hill             | Berto Moncera      | Rachel Subart      |
| Nick Booth             | Jordann Hoernemann    | Brooke Newman      | Hannah Tangen      |
| Teddy Booth            | Anja Hagan            | Lydia Nicholson    | Sonja Thompson     |
| Vance Booth            | Tyrza Hoines          | Norman Nicholson   | Noah Toews         |
| Katie Bruender         | Bridget Hoolihan      | Darby Njos         | Chris Tom          |
| Kyle Bruender          | Kara Iliff            | Tanner Palm        | Kari Trembath      |
| Nate Bruender          | Sophie Irion          | Andrew Parsons     | Kit Valley         |
| Jen Burgard            | Josh Isaacson         | Matt Pearson       | Rebecca Vastag     |
| Becca Busse            | Katherine Isaacson    | Carol Prafcke      | Tyler Vastag       |
| Matt Busser            | Nelson Isaacson       | Ellie Prafcke      | AmiJo Wadena       |
| Ian Carlstrom          | Joe Janes             | Keanu Quinones     | Kassandra Wadena   |
| Tevyn Charney          | Deon Johnson          | Donna Radtke       | Lynda Wadena       |
| Catlyn Christie        | Sarah Johnson         | James Radtke       | Joey Wagner        |
| Desiree Clark          | Nicole Jurens         | Lee Radtke         | Lindsey Wagner     |
| Laura Dahl             | Naiya Karl            | Neal Radtke        | Mariah Wanzek      |
| Stephen Dahl           | Hadleigh Kezar        | Devon Rahn         | Maria Warhol       |
| Andrew Davidson        | Patrick Knutson       | Nick Reinke        | Brandon Weatherz   |
| Isabel Devriendt       | Hannah Konrad-Huttner | Annie Rodriguez    | Tia Weatherz       |
| Jennifer Doerfler      | Jacob Konrad-Huttner  | Alex Rueschhoff    | Rye Weets          |
| Sarah Doerfler         | Jess Lee              | Tommy Saypativath  | James Wiersum      |
| Talli Dufresne         | Christine Lieftring   | Brandon Schaner    | John Winterfeldt   |
| Alexia Engels          | Ellen Lieftring       | Zach Schmeiss      | Caryn Woodstead    |
| Michael Engels         | Evelyn Lieftring      | Ariel Schwarzrock  | Grace Woodstead    |
| Jaiden Erlendson       | Steve Lieftring       | Jeremy Schwarzrock | Kendra Woodstead   |
| James Farrenkopf       | Filip Lindlof         | Alex Seigel        |                    |



## THANK YOU TO OUR GAME REVIEWERS:

### INSTAGRAM

Justin Ables | @tabletopjables

Nick & Mandy Barron | @happymeeples

Jessica Benoist-Young | @jessicabenoistyoung

Jamin Bingham | @gaminwithjamin

Greg Bull | @bullsnboards

Kelly Counsell | @geekchic.gamer

Diane & Mike Deo | @merry.meeples.people

Matthias Gammon | @eviljerk gamer

Cameron Johnson | @cammybeplayin

Jeff Madigan | @madboardgamer

Amanda Miller | @mainstreetmeeples

Brandon Putman | @beardedboardgamer

Zach Valentin | @left\_handed\_meeples

Brian Wells | @dcboardgamer

### YOUTUBE

Andrew Davidson | As Per My Ability

### TIKTOK

Dianne Strandring | @games.dmax.plays

Game Design: Austin Foss, Jenna Radtke, & Jake Sells

Artist: Danny Kvale

© 2021 Pops & Bejou LLC

All rights reserved for all countries.

CULTivate is a trademark of Pops & Bejou LLC.

Made in China. Designed in Fargo, ND, USA.

[www.popsbejou.com](http://www.popsbejou.com)

Questions, suggestions or missing parts?

Contact us at [info@popsbejou.com](mailto:info@popsbejou.com)

